



Brand Bridge is an agency that offers creative services and Corporate Brand marketing with the goal of offering its valued clients 360-degree communication solutions. We provide cutting-edge solutions, affordable pricing, and prompt services to meet your demands in a continuing attempt to maintain our technological leadership in this fast-changing market.

The infrastructure of Brand Bridge includes every element necessary for a full-service communication agency, including account planning, account management, strategic planning, creative, media, production, administration & finance, and others. The team comprises of a special of youthful energy and the calm wisdom of the expert.

EVENT MANAGEMENT:

Brand Bridge is a full-service, lifestyle-based, professional event-planning company that specializes in corporate events, dinner galas, fundraisers, long-service awards, grand openings, conferences, and private events. We love details! And our commitment is to see each event through from start to finish while keeping the goals, vision, budget, and client's needs in mind at all times. We are committed to following through on every detail so you don't have to. From a 1000-person dinner gala to a small intimate private party or meeting, Brand Bridge has experienced it all. At Brand Bridge, we believe a successful event is directly related to the guest experience.

AREAS OF CORPORATE SERVICES:

Brand Consultancy:

1. Logo Design
2. Creating Media Plan
3. Media buying.

Promotion in Media (Electronic, Print, and Outdoor)

1. **Sign Board:** The shop's signboard serves as the primary means of identifying any business because, in most cases, consumers can identify a company by its name and address, and the signboard's quality reveals a lot about the nature of the company. A stunning signboard improves the appearance of your company. A signboard is crucial for building a brand, and seeing one on the street gives consumers a sense of the company. A signboard of good quality or design always conveys the status of the business.

Types of Signboards

In general, there are various sorts of signboards.

Based on the light, there are two sorts.

i) Light-board: Daytime and nighttime views.

house 41 | road 12 sector 12 Uttara model town | Dhaka 1230 e-mail | brandbridge7@gmail.com | phone +88 01910 530514

ii) Non-light boards: Day view only.

Types of signboards can frequently vary depending on the materials:

iii) Aluminum Profile Box: Materials are MS Sheet, Aluminum Frame,

iv) ACP Board: Materials include acrylic, Aluminum, LED lighting, MS box pipes, and angles for frames.

v) Neon Board: Materials for this include acrylic, MS Box pipe, ACP Board, neon light, LED strip light, and neon board.

vi) LED Display Board: Any movie is played using a four-color LED light.

We manufacture signboards of the highest quality in Bangladesh. We'll give you accurate information to enable you to choose the best board for your organization. We offer one year of warranty with our after-sales service.

2. **Activation:** Activation focuses on trying to better enhance the process of purchasing a product from a customer. A Marketing Activation program, if properly executed and coordinated, can measure, and can be used to strategically plan to meet the key marketing and business objectives, within deadlines.

These types of programs can augment and accelerate the activity and the impact of already existing programs. Marketing Activation strategies are useful in identifying opportunities in marketing and shifting consumers to the right point of contact with the right information.

If brand activation is carried out properly, consumers will have a favorable and strong opinion about the brand due to the personal interaction, and they will spread this opinion among others as well.

Here, Brand Bridge has provided the solution. We have a very solid track record of effectively conducting activations because prior to this, we successfully performed numerous activations for global corporations like Berger Paints Bangladesh and earned a reputation for successfully reaching their target clients. Additionally, Brand Bridge believes that a company can only successfully activate when it can connect with its target market. The brand bridge has achieved complete success in this direction.

3. **Wall Painting:** For branding, wall painting is crucial. People unknowingly observe wall or shutter painting that is done on both sides of a major road, highway, city, or city region. There was no quick reaction to this view. However, the product they go to purchase that wall painting product affects people's minds. Additionally, shutters are typically painted to prevent rust and to make them durable. The shutter is manufactured by the alleged company using its own distinctive style. The shutter and its trademark are both durable over time.

A few different types of wall painting exist:

- i) Regular wall painting is done without the use of rental walls
- ii) While rental wall painting uses walls that have been rented.
- iii) High wall painting can be done with or without renting a high wall, such as one in a multi-story structure or a passenger compartment.

4. Newspaper ad

- Concept Creation
- Ad Design
- Ad publishing in all newspapers, and magazines as per client's requirement.

5. TVCs

- Concept Creation & Script Writing
- Ad Making
- Corporate Documentary
- Ad Broadcasting on all TV Channels as per the client's requirement

6. RDCs

- Concept Creation & Script Writing.
- Ad Making
- Ad Broadcasting in all Radio Channels as per the client's requirement

7. Promotional Print Production:

- Visiting Card
- Brochure/Catalog
- Calendar
- Annual Report
- Posters
- Shop Sign Board/Office Sign Board
- Digital Printing, PVC Printing, Banner
- Leaflet, Flyer, Placard
- Other printing as per the client's requirement.

8. Official Print Production

- Letterhead Pad
- Debit Voucher
- Credit Voucher
- Money Receipt
- Envelop

9. Promotional Gift Item with Branding

- T-Shirt
- Mug

- Key Ring
- Slip Pad
- Diary
- Flash Drive
- Pen
- Pen Holder, Card Holder
- Paper Weight
- Pendrive with Branding
- Any other promotional gift item as per the client's requirements.

MARKETING CONSULTANCY:

We are creating a marketing strategy and offering fresh marketing concepts so that your good or service will stand out from competitor brands.

NEWSLETTER DESIGN:

For businesses in need of a cost-effective method to interact with their workers and/or customers, we provide newsletter design as one of our core graphic design services.

BRANDING:

We support businesses of all sizes in communicating a sharp, sophisticated visual identity that is complimentary to their own brands.

STATIONERY DESIGN:

Businesses can boost their brand identification with the help of our quick and competent services, which offer innovative, premium stationery designs.

FLYER DESIGN:

We provide a quick, high-impact flyer design service to ensure that our customers' businesses stand out from the competition because flyer design is one of the most affordable tools accessible in the marketing industry.

BROCHURE DESIGN:

We provide top-notch brochure designs to assist our client organizations in disseminating overviews and information about their goods and services at different price points.

PHOTOGRAPHY:

Our top-notch services in event photography, product photography, and model photography are also provided by a team of skilled photographers outfitted with top-notch cameras.

BILLBOARDS:

We can provide billboards anywhere required by our valued customers. Our offers include services both on a build-operate & rental basis. Our expert designers add value to your billboards as we publish ads according to your preferred location.

TVC/RDC

We provide a wide variety of imaginative TV/Radio advertisements as well as other broadcasting services on various channels broadcast across the nation.

Client List:

- ACI Ltd.
- ACME Laboratories Ltd.
- Berger Paints Bangladesh Limited
- Renaissance Group
- Gemcon Group (Dhaka Tribune, Bangla Tribune)
- PAPER TECHCH Industries Ltd.
- KAI Aluminum Ltd.
- Golden Harvest Ltd.
- Allied Coatings & Chemicals Ltd.
- Champs21.com
- Quality Feeds Ltd.
- Confidence Group.
- RAK Ceramics BD Ltd.
- RAK Paints Pvt. Ltd.
- Alcon Pharmaceuticals Limited
- National Polymer Industries Limited
- Tupperware Bangladesh
- Energy Pac Limited Bangladesh
- Bir Motors Corporation
- STEELTECH Industries Ltd

Our Works

Events









Convocations



















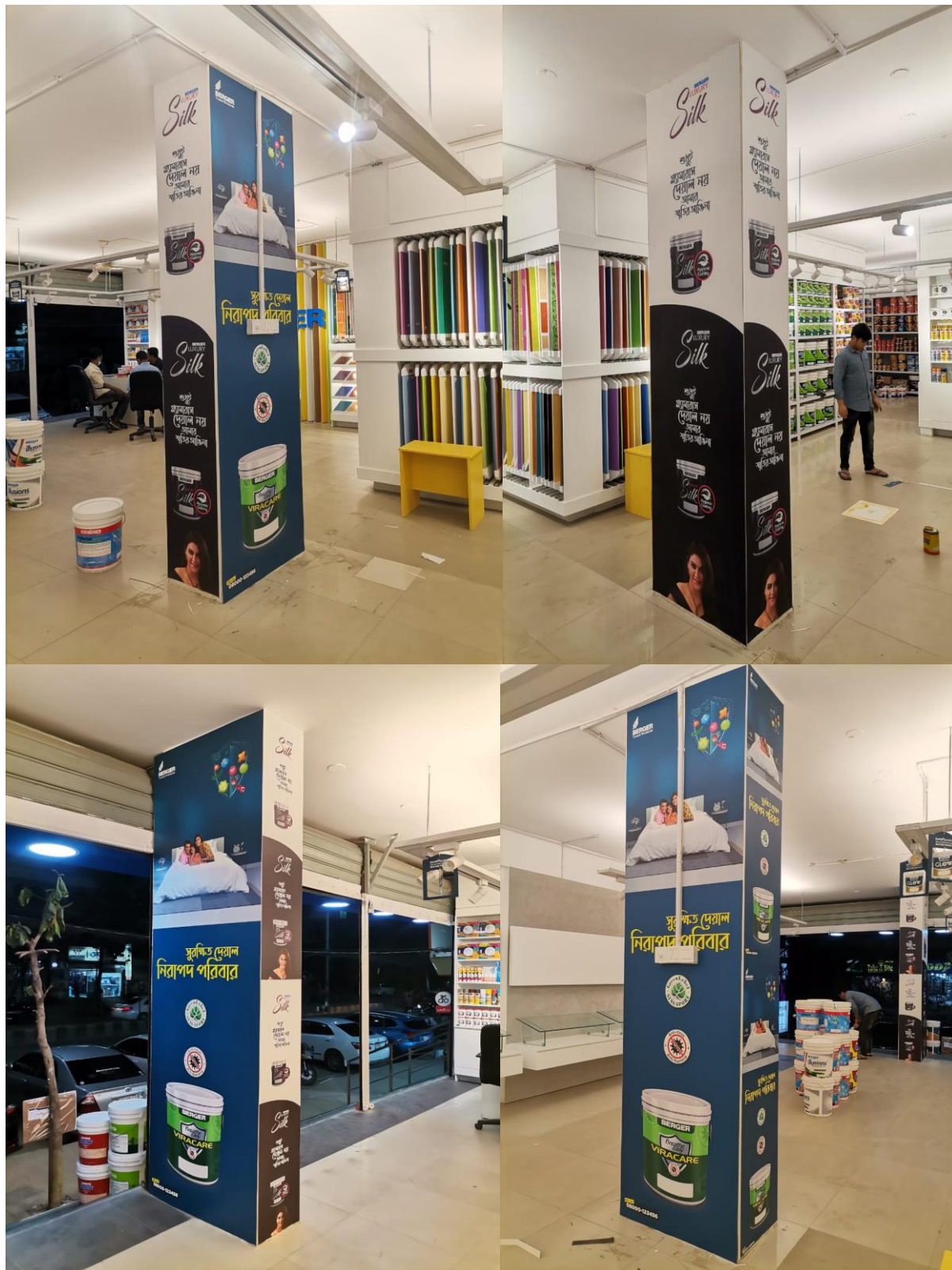
Branding











Activation











Sign Board & Bell Sign







Wall & Shutter Painting





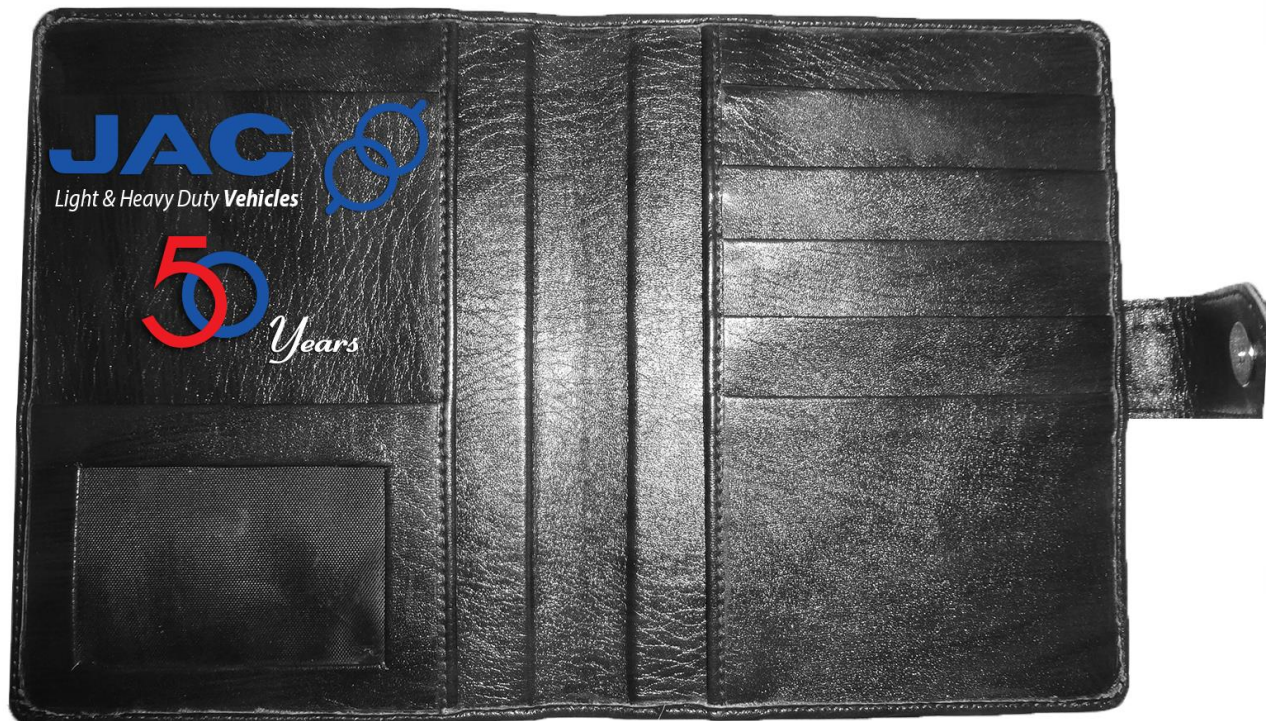
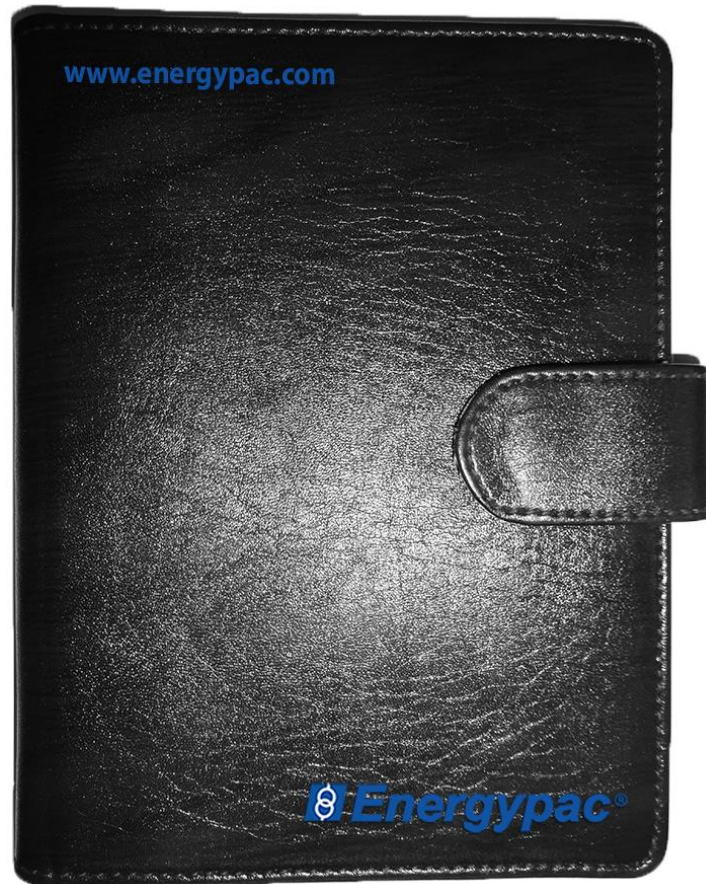


Promotional Gift Items





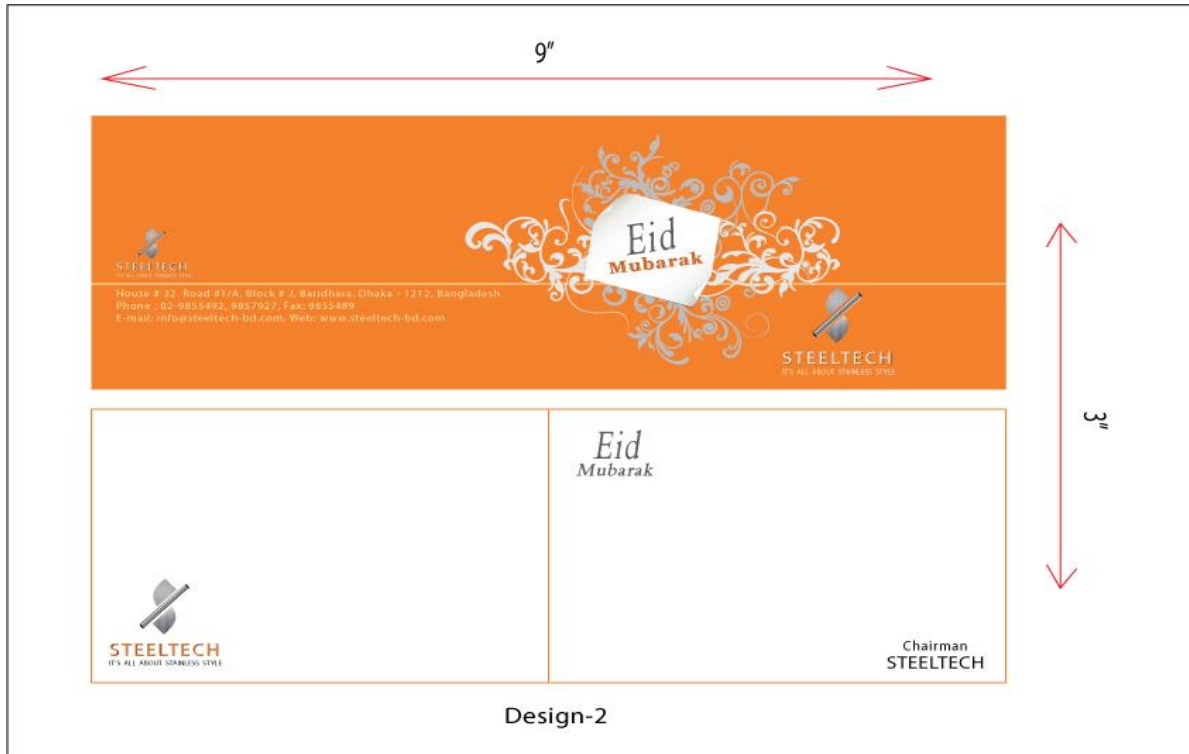








Greeting Card

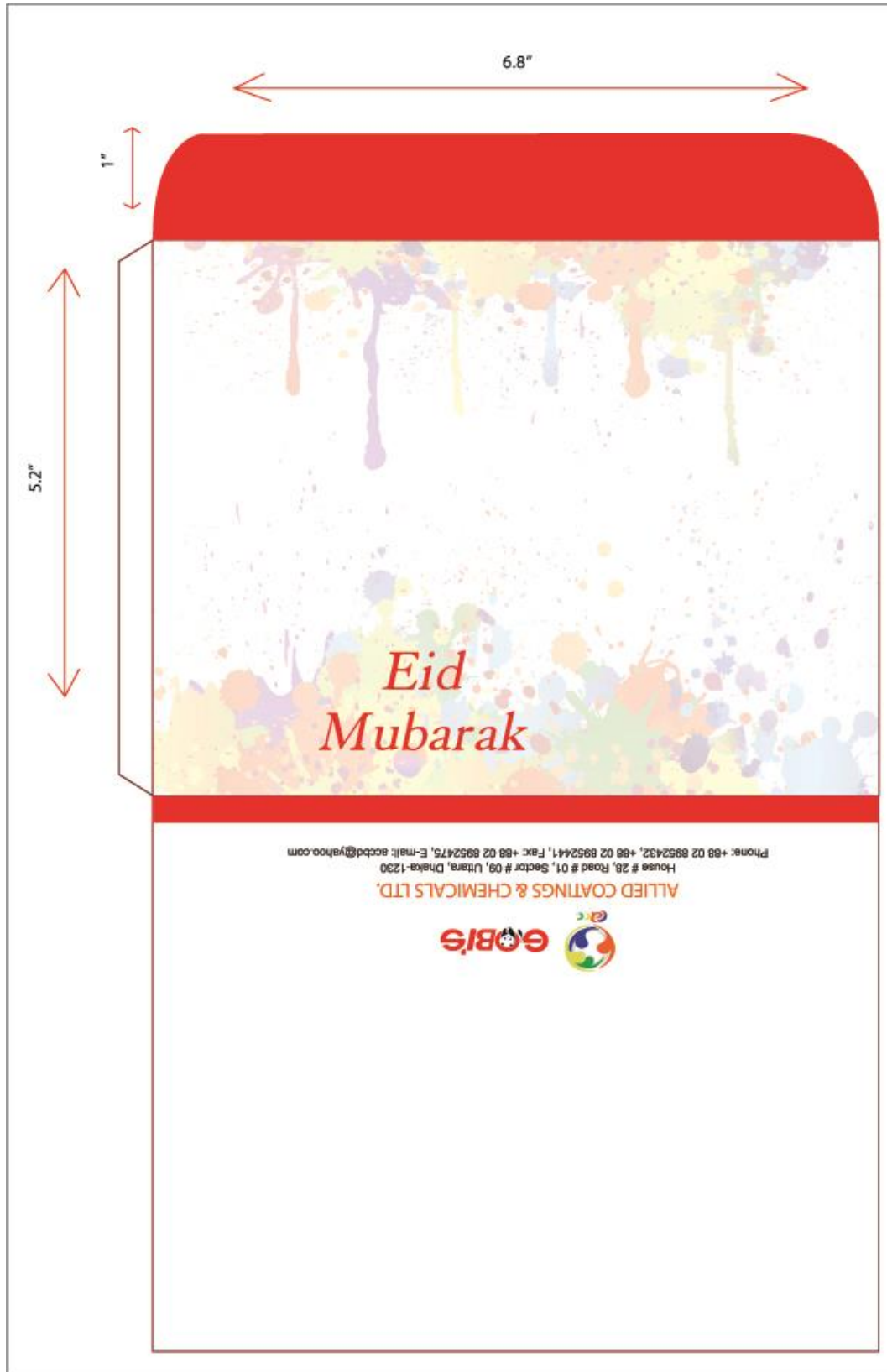


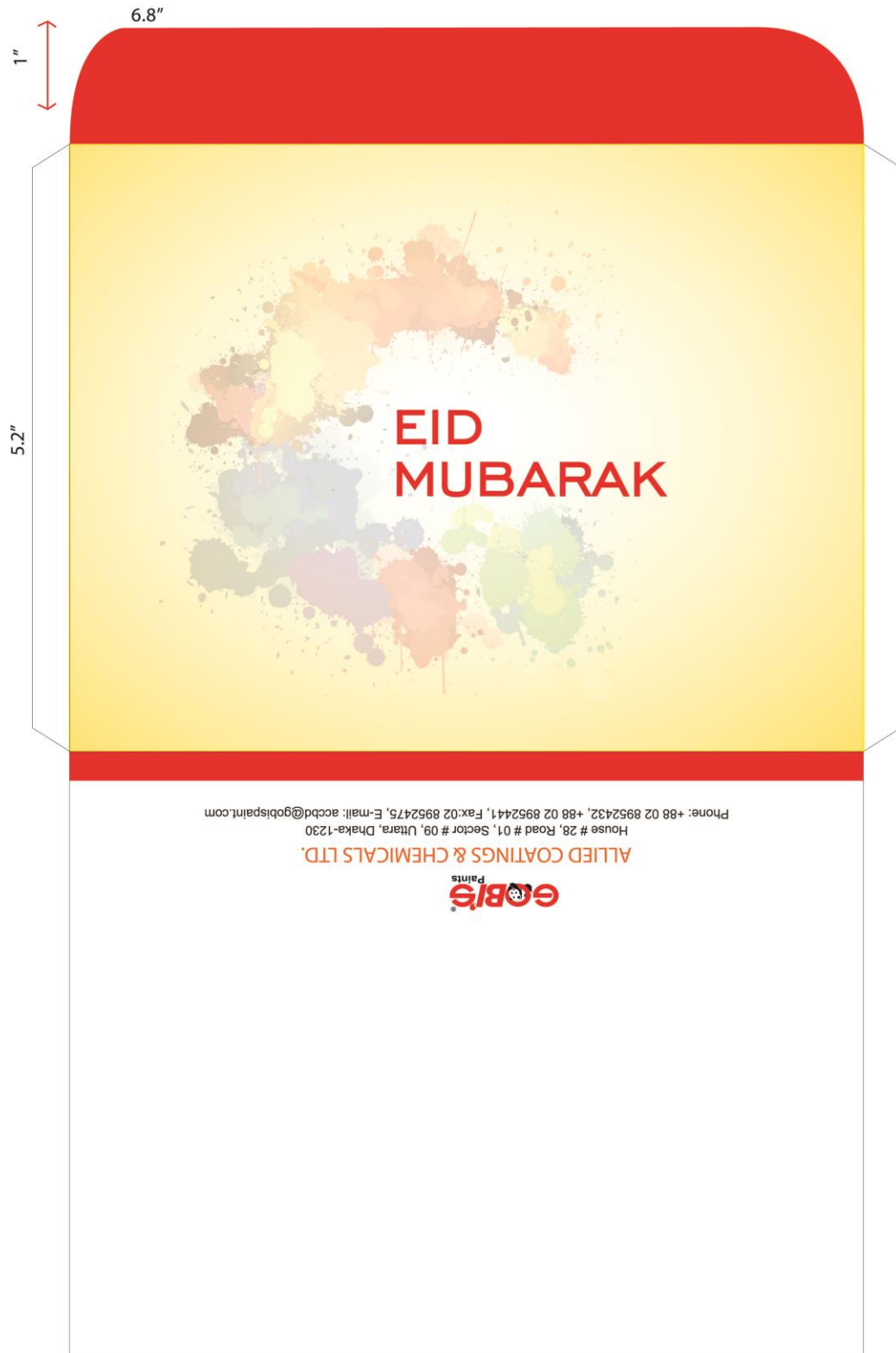


Size: W-13" x H-5"



Size: W-13" x H-5'





We look forward to communicating with you:

If you have any queries, please contact us at:

House No: 41, Road No: 12, Sector No: 12, Uttara, Dhaka-1230.

Cell: +88 0162 0191785 +88 01910 530514/ +88 0171 2518388

Email: brandbridge7@gmail.com